

Annual Community Policing Plan Ingleside Station



CITY & COUNTY OF SAN FRANCISCO

Police Department

November 2024

Introduction:

The members of the SFPD, Ingleside Station are a proud and diverse group of individuals who are dedicated to protecting and serving the Ingleside Community. Community policing is a vital part of the efforts made by our department and its officers on a daily basis. Our daily interactions with the public, and the trust placed in us by those we serve help to build the valuable relationships we form with members of the community. The members of Ingleside Station are proud to be a part of this community, and we will continue to work with our diverse neighborhoods and organizations to enhance quality of life and create a safer place for all. Because of our current staffing shortage, now more than ever, the members of Ingleside Station rely on community members to be our eyes and ears. The input supplied to us helps us focus our resources to more effectively find solutions to crime and be better guardians of our community.

DISTRICT OVERVIEW



DISTRICT OVERVIEW

BOARD OF SUPERVISORS



DISTRICT 7

Myrna Melgar



DISTRICT 8

Rafael Mandelman



DISTRICT 9

Hillary Ronen



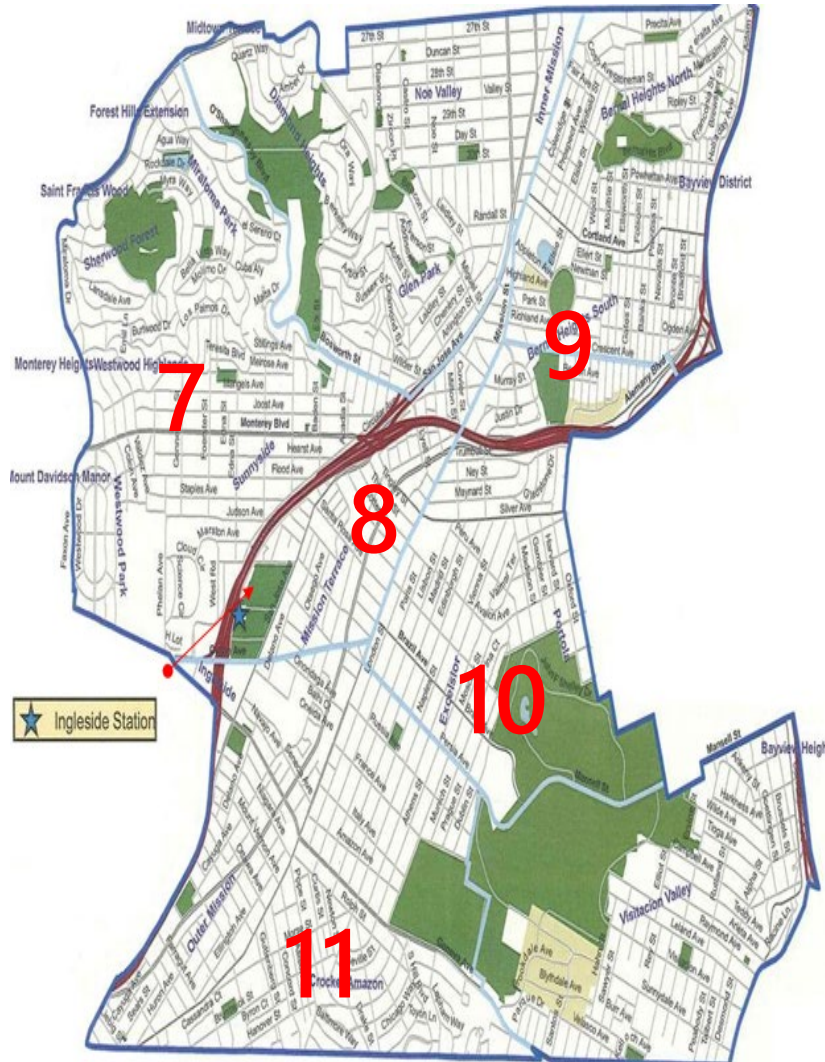
DISTRICT 10

Shamann Walton



DISTRICT 11

Asha Safai



Neighborhoods

- Bernal Heights
- Diamond Heights
- Excelsior
- Miraloma
- Outer Mission
- Visitacion Valley

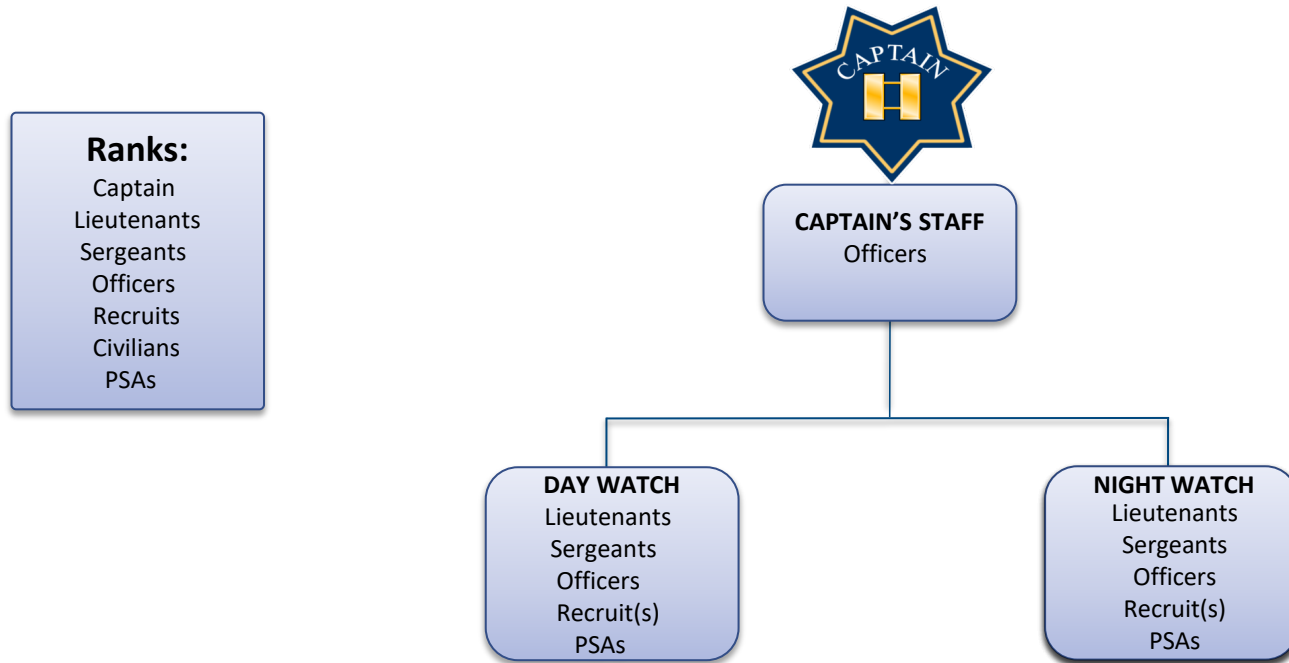
Infrastructure

- 34 Schools
- 0 Hospitals
- 3 Public Housing Facilities
- 3 Major Youth Facilities

Population

- 139,360
 - African American – 4.3%
 - Asian – 27.1%
 - Latinx – 25.0%
 - Other – 12.3%
 - White – 31.3%

STAFFING OVERVIEW



SPECIALIZED TRAINING

- Field Training Officers
- Field Training Sergeants
- Crisis Intervention Team
- Specialists
- Hostage/Crisis Negotiations Officers

CERTIFIED LANGUAGES SPOKEN

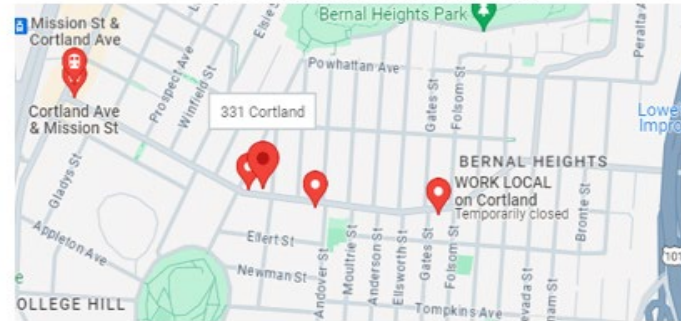
- 9 Spanish
- 10 Cantonese
- 3 Mandarin
- 3 Tagalog

Foot Beat / Bicycle Beat Locations on EWW Basis

LELAND AVENUE



CORTLAND AVENUE



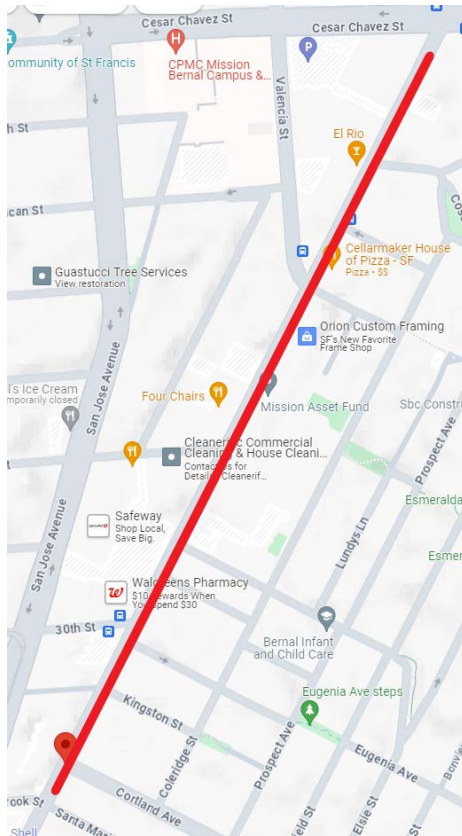
GLEN PARK



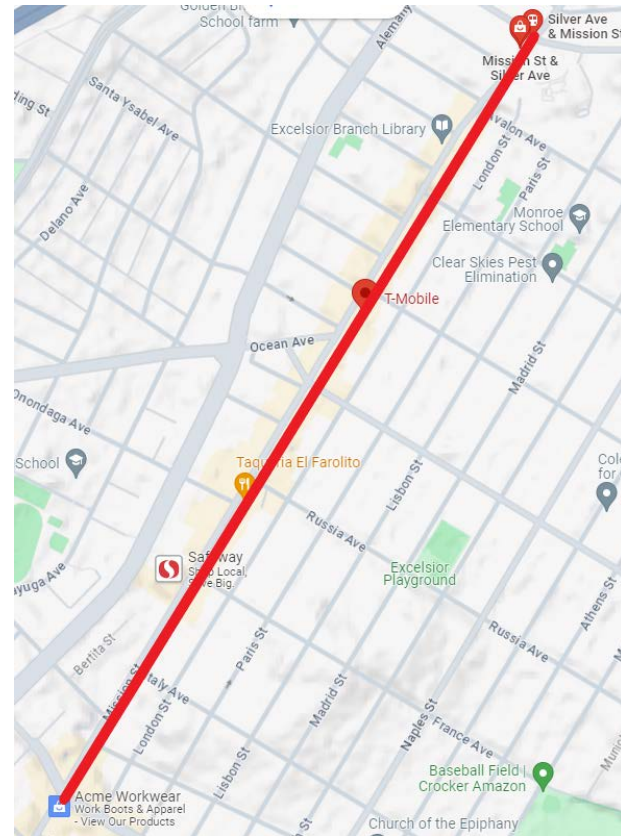
CROCKER AMAZON PARK



Foot Beat / Bicycle Beats Continued



MISSION ST. BETWEEN CORTLAND AVE & CESAR CHAVEZ ST.

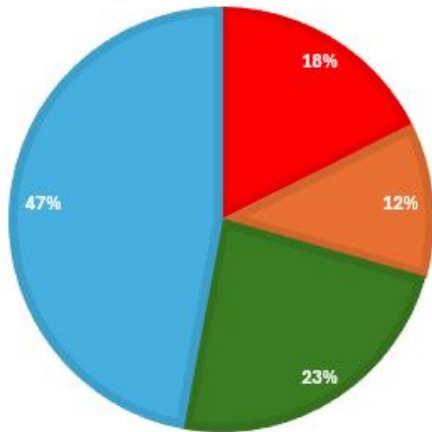


MISSION ST BETWEEN SILVER AVE & GENEVA AVE

STAFFING OVERVIEW

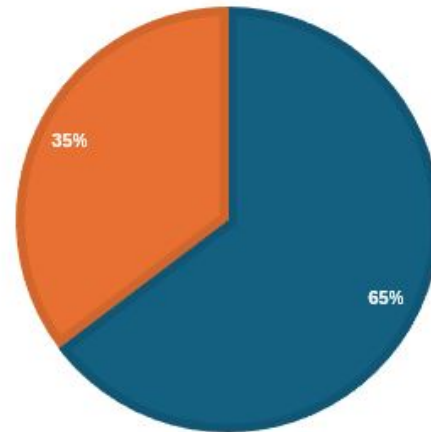
SUPERVISOR BY RACE/ETHNICITY

■ Latinx ■ African American ■ Asian ■ White



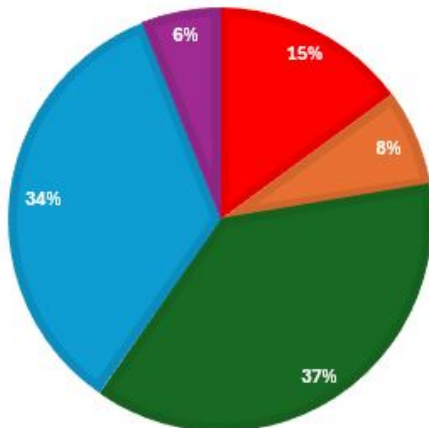
SUPERVISORS BY GENDER

■ Male ■ Female



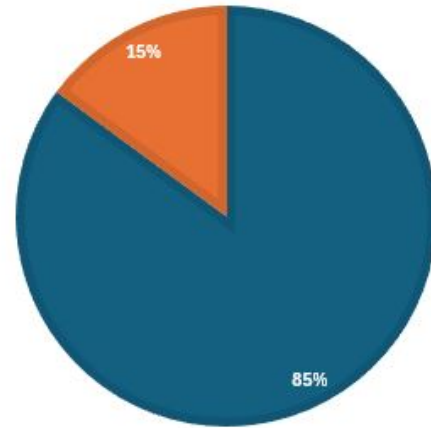
OFFICERS BY RACE/ETHNICITY

■ LatinX ■ African American ■ Asian ■ White ■ Other



OFFICERS BY GENDER

■ Male ■ Female



CRIME TRENDS AND STRATEGIES

The following are the top four concerns voiced by the community and our strategy to address the issues.

CONCERN	STRATEGY
Reduction in crime	Enforcement Operations/Actions High Visibility Educational Outreach, Citizen's Academy, Social Media/Newsletter Alerts
Quality of life issues	Outreach with services in collaboration with HSOC, SCRT, DPH, DPW, Rec and Park, and Mobile Crisis, two homeless outreach officers
Traffic safety	Traffic enforcement with educational outreach by social media and station newsletter. Working alongside SFMTA and the Traffic Unit to find solutions regarding problem locations, while conducting traffic enforcement operations. Community Outreach and Education.
Areas of focus	Enforcement Operations with station personnel in collaboration with city agencies, such as the City Attorney's Office, DPH, and DPW. Retail theft, robbery, and burglary abatement. Traffic enforcement and vision zero.

PART I CRIMES STATISTICS			
VIOLENT CRIMES	2022	2023	Change
Homicide	9	3	-66.67%
Rape	21	25	+19.05%
Robbery	239	305	+27.62%
Assault	240	243	+1.25%
Human Trafficking	1	1	0%
Total Violent Crimes	510	577	+13.14%
PROPERTY CRIMES	2022	2023	Change
Burglary	581	625	+7.57%
Motor Vehicle Theft	999	1137	+13.81%
Arson	24	29	+20.83%
Larceny Theft*	1977	2017	+2.02%
Total Property Crimes	3581	3808	+6.34%
PART 1 CRIMES TOTAL	4091	4385	+7.19%

TRAFFIC ENFORCEMENT

Focus on the Five Violations	2022	2023	Change
Red Light	5	9	+80%
Stop Sign	16	53	+231.25%
Pedestrian Right of Way	6	3	-50%
Speeding	1	1	0%
Failure to Yield when Turning	3	2	-33.33%
Total Focus on the Five	31	68	+119.36%
Other Violations			
Cell Phone	1	8	+700%
Unlicensed Driver	8	12	+50%
Suspended License	4	5	+25%
Pedestrian Offenses	19	0	-100%
Bike Offenses	0	0	0%
Others	28	49	+75%
Total Traffic Violations	91	142	+56.04%

PERCENTAGE OF FOCUS ON THE FIVE CITATIONS

The goal of Vision Zero is to issue at least 50% of all traffic citations for a Focus on the Five violation

48%

Ingleside's objective will be to focus on data-driven enforcement, while working side-by-side with SFMTA in creating long-term solutions.

Goals and Objectives

The Ingleside is, and has traditionally been, a diverse and busy area of The City. Mixed in among its varied residential neighborhoods are a variety of busy business corridors and retail areas which serve various needs for those who reside in, work in, and visit this district. As one would expect, these residential and business areas are impacted by types of crime that we see throughout the City. With that in mind, our community policing plan seeks to address three types of crime that impact our community: residential burglaries, retail theft and robberies.

The members of Ingleside Station are committed to creating a safe and healthy environment for all members of this community, and our community policing plan seeks to address the issues faced by victims of these crimes of opportunity. To bring about the desired changes and see long-lasting results, we will seek to partner and engage with community members and organizations to identify and problem-solve the challenges in our community policing plan through communication, education, problem-solving, relationship building, and the SFPD organization.

Goal 1: Communication

Our community policing plan seeks to create, open, and utilize a diverse set of communication channels between the members of Ingleside Station and the community. We understand the importance of honest, transparent, and empathetic dialogue at all stages of contact with the community. In addition to responding to calls for service in a timely manner, we also seek to solicit input from the community, and to work with all members of the community. In communicating with the public, we seek to educate the community about crime trends that impact quality of life, whether it is at a community meeting, a call for service, a public event, or a follow-up call to a victim of crime.



Goal 2: Education

We understand that effective community policing involves not only sharing knowledge and experience, but also working with community members and organizations that possess subject and neighborhood-specific expertise that would aid not only other members of the public, but members of the Department as well. Through safety presentations at community meetings, community events, and any general opportunities to engage with the community, we aim to pass along information that can help to educate community members on how to better secure their homes and businesses, and take measures to help prevent opportunistic individuals from victimizing the residents and merchants in the district.



Goal 3: Problem-Solving

Problem-solving efforts by our members will not only increase safety, but also foster collaborative working partnerships between the Department and members of the community. Although responding to calls for service helps in documenting instances of home burglaries, thefts, and retail-based crimes, our officers also look to be pro-active in scope, and to work in preventing these crimes from occurring in the first place. Through various avenues of public contact, we can connect members of the public to outside services and other city resources that can help to address theft-related crimes. By utilizing data from known incidents, soliciting information from the general public and victims of crime, and applying this knowledge to a formalized problem-solving model, we can identify and develop responses and solutions to these pressing neighborhood issues to not only reduce crime, but to improve the quality of life for all, and build trust with the community.

Goal 4: Relationship-Building

Many times, the extent of interactions with the public is limited to responding to calls for service, being flagged down for one, or interacting and engaging with one another at public events. Through community-oriented events and outlets (e.g. community meetings, the station newsletter, social media channels, and participation in local events), our officers work towards the goal of building relationships and channels of communication with the community. To build on any meaningful endeavors towards community policing, our officers will make continued efforts towards an increased visible presence, and encourage positive interactions with members of the public. When the opportunity allows, we encourage our officers to seek out opportunities to meet with the public, and address observed safety concerns.



Goal 5: SFPD Organization

Ultimately, our efforts will also rely on the department resources available to us. Our community policing plan seeks to utilize the department policies and procedures that are specific to our identified goals and objectives. The perspectives and input from both our civilian and department counterparts will both play an important part in addressing crime in the district. Likewise, our diversity in perspectives and values will play a vital role in ensuring that our approach and efforts remain adaptable and neighborhood-specific in order to best meet the needs of those we serve, and improve not only us as a department, but the community as a whole.

The members of our department are committed to excellence in law enforcement and are dedicated to the people, traditions, and diversity of our City. To achieve the goals of public safety, our officers perform their duties with respect, understanding, compassion, integrity, and vision. These values guide our actions, and the actions in our community policing plan will serve as a standard for our officers to follow in order to make our community a safer place for all.

Problem Solving

The Community Policing Strategy Plan for Ingleside Police Station will be to continue to focus on retail theft, specifically shoplifting incidents, and burglaries. Data gathered by using SFPD Business Intelligence Portal, revealed that **625 Burglaries, 257 Retail Thefts, and 305 robbery** incidents were documented in the Ingleside District from January 1, 2023 to December 31, 2023.

Residential, Commercial, and Construction Site Burglaries:

To problem solve this issue, Ingleside Station has created a set of communication channels through the Ingleside Newsletter, Facebook, Twitter, Instagram and Nextdoor. Through these platforms, Ingleside Station continues to launch educational campaigns in regard to reporting, responding, documenting and preventing burglaries. Ingleside Station personnel has executed numerous burglary abatement operations throughout the district in an effort to combat and prevent these various types of burglaries. Ingleside Station will continue to partner with the SFPD Burglary Unit, District Supervisors, and community leaders in solving burglaries within the Ingleside District.

Retail Theft:

The City of San Francisco has seen continued retail theft in business districts around the city, including Ingleside District. In an effort to stop shoplifting, Ingleside Station has built a partnership with stores in the district that have been affected the most by these types of incidents. Ingleside personnel has met with management from these businesses to educate and provide various strategies to help prevent shoplifting. In an effort to combat organized retail theft, personnel from Ingleside Station have conducted ongoing retail theft operations. These operations have met with success through the many arrests made, and by creating a safer environment for both our retail partners and members of the public who support these essential business. Ingleside Station works closely with SFPD's retail theft crime unit to ensure incidents are properly investigated and documented.

Problem Solving Continued

Robberies:

In an effort to decrease the amount of street robberies and catch suspects in the act, Ingleside personnel have conducted ongoing robbery abatement operations. In addition, officers often take the time to educate the public in ways to avoid being a victim in this crime of opportunity. Ingleside Station will continue to partner with the SFPD Robbery Unit, District Supervisors, and community leaders in solving robberies within the Ingleside District.

We encourage our officers to initiate contact with members of the public when they observe circumstances that could contribute to, or encourage, an occurrence of crime. This could include seeing unsecured or unattended businesses/property, addressing lighting and other security issues, and conducting additional vehicle and foot patrols in areas known for such incidents.

Community Partners

- Glen Park Library
- Guadalupe Elementary School
- Boys & Girls Club
- Sunnydale Crisis Team
- Recreation and Parks Department
- San Francisco, Animal Care and Control
- San Francisco Fire Department
- San Francisco Sheriffs Department
- Daly City Police Department
- Probation/Parole
- California Highway Patrol
- Department of Public Health
- Department of Public Works
- City Attorney's Office (Meg Ryan)
- District Attorney's Office

Captain's Police Advisory Board

- Joelle Kenealey (OMMRA)
- Chris Faust (Upper Noe)
- Franco Cirelli (Fairmont Heights)
- Marlene Tran (Visitation Valley)
- Rex Tabora (Visatacion Valley)
- Nancy Tung (District Attorney's Office)
- Megan Ryan (City Attorney's Office)
- Stephen Greenwood (Bernal Heights)
- Rev. Sonya Brunswick (Greater Life Church)
- Kelvin Chan (APACC)
- Tino Felice (SCDC)
- Michael Gomez (Excelsior B&G Club)
- Anna Liao (APACC)
- Annie Hsia (Bernal Heights)
- Johnny Sanchez (Grocery Outlet)

Special Thanks

Daring Faith Celebration Centre (Pastor Barb)

- National Faith and Blue event

Mission Blue (Kellie McCord)

- Multiple Coffee With a Cop events.

Ingleside CPAB (All Board Members)

- National Night Out, district events, donations for the community.





DISTRICT COMMUNITY EVENTS

Coffee with a Cop: Coffee with a Cop is a national program with no speeches or agendas. This event is dedicated to encouraging communication and positive interactions between law enforcement and the public.

Story Time with a Cop: Story Time with a cop is a collaboration effort involving various schools, day cares and libraries, aimed at build trust and relationships between officers and the youth of the community. Through engaging in a fun and educational activity, officers can become more approachable, fostering trust and mutual respect. Additionally, these sessions can provide valuable safety lessons and encourage literacy. They show officers as integral parts of the community, not just authority figures, leading to stronger and safer neighborhoods.

National Night Out: Held every year in August, National Night Out is a national community campaign that promotes partnerships between police and the community it serves. This presents a great opportunity to bring police and neighbors together under positive circumstances.



DISTRICT COMMUNITY EVENTS CONTINUED

Faith and Blue: National Faith and Blue weekend, held in October, is based on the premise that strong communities are built on mutual respect and understanding. Law enforcement and faith-based organizations are key pillars of each community, and when they work together, neighborhoods thrive.

Ingleside Merchant Walks: The captain from Ingleside Station, along with her staff, go door to door and meet with various business owners within the district. Also in tow, on various occasions, are representatives from other governmental entities, such as the Chief of Police, City Supervisors, and representatives from other city agencies, all in attendance to get an accurate depiction of the way things look from the ground.

Station Monthly Meeting: The monthly community meeting is an important way for residents to engage with the District Captain and tackle public safety issues. These community meetings are held in person and via Zoom, in partnership with SF Safe and provide an opportunity to interact, ask questions, and hear updates about different areas within the Ingleside Community

Community Workshops: Ingleside Station partners with various community networks to address specific crime trends of public safety concern, with a goal of education and crime prevention.



COMMUNITY EVENTS YEAR TO DATE

- 10-31-24 Chenery-Diamond & Elk St.
Halloween Block Party
- 10-31-24 Sanchez St. Halloween Block Party
- 10-31-24 Cortland Ave. Trick-or-Treating
- 10-31-24 Sunnydale-Hahn Halloween Block
Party
- 11-03-24 Gates St Block Party
- 11-19-2024 Community Meeting
- 11-23-2024 Healthy Thanksgiving
- 12-08-2024 Cruzada Guadalupana
- 12-17-24 Community Meeting
- 12-31-24 NYE District Events

UPCOMING EVENTS

October

10/31/24- Miraloma Nursery School Story Time with a Cop

10/31/24- Cheney St Halloween Costume Parade

November

11/13/24 Coffee with a Cop at the Coffee Shop

11/24/24 Glen Park Library Story Time with a Cop

December

12/08/24 Cruzada Guadalupana

12/31/24 NYE District Events



Metrics

- Calls for Service
- Community Events Held
- Survey Results
- Business Intelligence Compstat Reports
- 509 Problem Solving Forms
- After Action Reports
- Merchant Walks
- Incidents Reported

Review and Improvement

- **Calls For Service** – Compare calls before and after improvement plan.
- **Community Events Held** - Number of events held during operation period.
- **Survey Results** - Survey results from community members.
- **Business Intelligence Compstat Reports** – Data collected from B.I. reports.
- **509 Problem Solving Forms** – Review, assess, and execute.
- **After Action Reports** – Review from operational orders.
- **Merchant Walks** – Meet and greet the community.
- **Incidents Reported** – Collect incident reports from Crime Data Warehouse.

Thank you.

Any questions?

Captain Amy Hurwitz # 4146

Ingleside Station

You can reach me at Amy.Hurwitz@sfgov.org